

Appendix 2 - Promoters Contract

IPFChampionship

Host City/ Country

IPF MEDIA TEAM and Camera Crew

Requirements FOR CHAMPIONSHIP ORGANIZERS

The IPF Media Team and the Camera Crew are here to be of assistance to championship organizers and to help produce consistent, quality platform announcing, print and electronic media coverage.

- Contact IPF Online Media Manager, Eric Rupp eric.rupp@powerlifting.sport for any questions about streaming/internet/camera crew.
- Contact IPF Online Media Manager, Eric Rupp eric.rupp@powerlifting.sport for assistance with championship magazines/publications and general media issues, also for organizing the online commentary team for your championship. Large events will require several local commentators to compliment the IPF commentary team, please identify suitable individuals who can be scheduled into the commentary schedule. Martin will co-ordinate the commentary team and provide orientation and training for local commentators.
- Championship Logo: A professionally designed logo will make a positive, deep impression on the lifting and general public and contribute greatly to your IPF event being perceived as professional and high quality. Please consult the IPF Media Team at the very beginning of the planning stages of your logo in order to optimize your design for use on banners, posters, advertisements, merchandise etc.
- Platform backdrop/banner: Please consult our “Championship Platform Backdrop Guidelines” to assist in the design of your banner. Consulting us early in the planning stage will help you to produce a stimulating and memorable backdrop which will feature in all online and photographic coverage of your event.
- Media Team requirements: As with other essential championship personnel, the Media Team work long hours to promote and cover the event in a professional and engaging way. The team is responsible for: platform announcing, online streaming with commentary, on-camera interviews, magazine and print reports and interviews from your event, and Facebook and Instagram updates every day of the event. To optimize the success of the media coverage of your event please be mindful of the following requirements for the team:
 - o Positioning in venue. The online commentary personnel require an unobstructed view of the lifting platform and the lift-attempt lights. The complete media team will consist of approximately 8 personnel (including platform announcer and the camera crew), so ample floor space, desk space and seating must be provided. We require access to power sources, good ventilation and lighting. The media and commentary area must be a dedicated space preventing public access or disturbance to equipment and work.

- Catering: we ask that at least 2 meals and drinks vouchers per person, be provided promptly each day to Christina for distribution to the media team, platform announcers and camera crew. Please make sure that at least one proper meal is provided, including some vegetables and/or salad (healthy food in general). Additional coffee and water must be delivered to these personnel throughout the lifting day. Media team members often work virtually continuously with very short breaks so consideration to the catering is absolutely essential and very much appreciated.
- Accommodation: Please arrange for the entire media team and camera crew to be accommodated in the same hotel as the Executive Committee as we need access to each other and the EC for afterhours meetings as there is limited opportunity to do essential communication during the busy lifting day.
Final numbers of the media and camera team will be provided to the organiser no less than 2 months before the event to ensure appropriate accommodation arrangements can be made.
- Additionally, the organiser must provide for the media team and the camera crew members: transfers to and from airport/ accommodation and banquet tickets.
- Providing the media and camera crew with championship t-shirts is a great way to help promote the event and enhance the sale of merchandise. Our personnel will co-ordinate a dedicated day to wear this apparel and promote its sale if it is provided by the organizer. ○ Transport: Please provide any direct transport to the venue for Media Team and Camera Crew or a dedicated vehicle for use by the media team, such as a van or 7-seater vehicle or similar. The media team and camera crew must be able to drive to the venue very early each day and we are generally always the last to leave.

Other points:

- Platform has to be on a stage or raised from ground level.
- Organiser has to guarantee a valid internet access with at least 100 MBit upstream and 100 MBit downstream for 1080p (FULL HD!) quality and 230 V power supply. It is important that this bandwidth will not be shared with others! Open wifi connections such as hotel wifi's should not be used because they are mostly shared with hotel guests so the bandwidth will be reduced a lot.
- There have to be at least 2 incoming internet lines to the location of events, one is solely to be used for the streaming itself, is not to be shared with camera- and commentator-team nor the scoresheet-team or the audience:
 - 1 Line: >90 Mbit Upstream, >90 Mbit Downstream
 - **Only** for streaming
 - 1 Line: >10 Mbit Upstream, >10 Mbit Downstream
 - For cam team
 - For scoresheet
 - For media-team
 - For others
 - If the organizer is working with 2 platforms there is a need of a 3rd line with also >100 Mbit Upstream, >100 Mbit downstream - **only** for streaming
- Internet connection must NOT have a limit on data volume nor a reduction of bandwidth after a certain amount of data has been transferred - it is absolutely necessary that there is no limit at all on the amount of data which will be sent!
- Please make sure there is no firewall so streaming to YouTube, Facebook or via RTMPS is possible.
- There has to be one (separate from the camera-team or other users of power supply) power supply line with at least three power sockets just for the media team (not to be shared with others, also not to be shared via multiple sockets!)

- There has to be one person who is responsible for the IT, internet line, network, power supply and so on - this person should be able to get in contact with easily and without the necessity of leaving the camera/streaming area, either via cell phone or via walkie-talkie
- There has to be enough space just for the media team (besides the camera team) of at least 200 cm x 90 cm plus the space for camera, commentators and streaming (see floor map attached)
- There should be a barrier around the whole technical area (whole camera-, streaming- and commentating equipment / tables) so cables, connections and equipment is better protected against the audience
- An additional area for the recording of on-camera interviews should be available with a suitable background (e.g. an appropriate free-standing banner/signage) that may be cordoned off from the public.
- For a professional appearance, all tables used by media, scoring personnel, jury and tech desk, should have uniform table skirting.
- There should be one computer or notebook with English language installed to be used by the commentators to follow the goodlift chat as well as incoming comments on YouTube and Facebook and one additional monitor for the scoreboard to be on commentators desk.
- During competition and in the breaks there has to be played only music provided by the media team (license free music according to YouTube guidelines!) - the media team will provide a download link at least two weeks before and also bring the music on an USB-stick.

Screens & Cables

- SCREENS/MONITORS – ALL SCREENS MUST HAVE HDMI INPUTS
- 2 x large (size depending on quality and distance to audience) screens / projectors for scoresheet and livefeed from TV production, to be placed above the background banner and/or beside
- 1 x 42" for Lifter information
- 1 x 24" for Referee Lights
- 1 x 24" for commentators Stats screens
- 3 x 42" for Warm-up Area - Running Order, Livestream & Scoreboard
- 1 x 24" for loaders (1 per platform)
- 1 x 24" for Jury
- 1 x 24" for Speaker

CABLES (HDMI)

- Media Team (MT) to Computer Secretary (CS) x 4 MT to Main Screens (Scoreboard and Livevideo for audience) x 2 CS to Loaders screen x 1 CS to Referee Lights screen x 1 CS to Lifter Information Screen x 1 CS to Warm-up Area screens x 2
- Cables/Switches and connectors to all screens

CABLES (NETWORK/LAN)

- Network cables to connect all computers to switches (7) Network cable between Switches 1x Network Cables to connect between Switch and Referees Lights Screen 1x Network cables between CS and MT Power Supplies to CS, MT and rear of banner (for top cameras)

Lighting Requirements

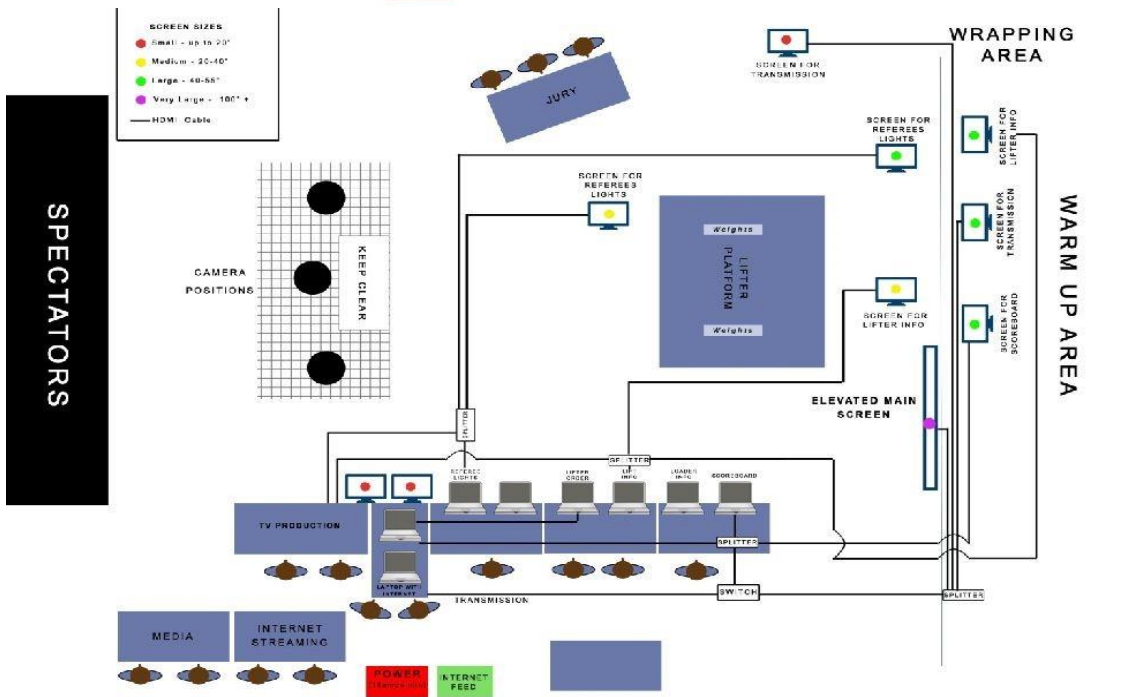
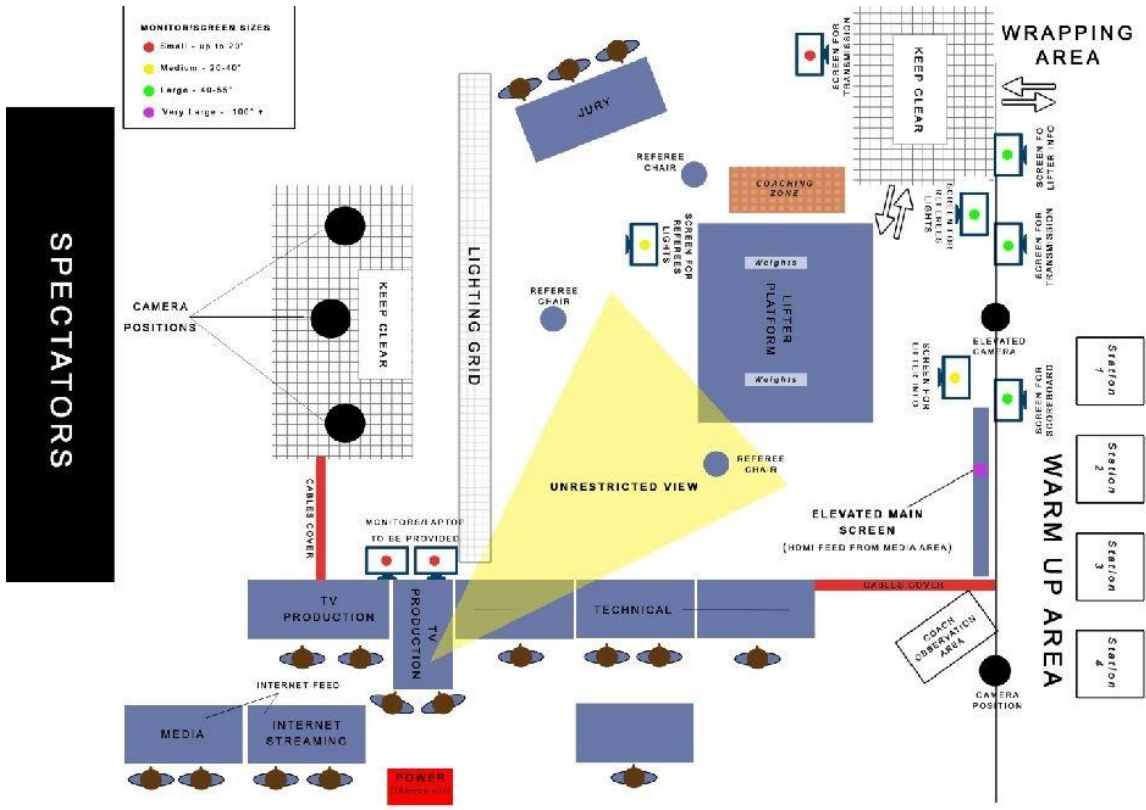
- Stage/platform lighting must be provided.
- A LUX level (lighting measurement) of a minimum of 5000lux is required for streaming. All lighting must be of the same colour temperature (3200 – 6000K) and be placed in front, above and from behind the platform(s). Lifters lying on the bench should be well lit.
- The lighting should be evenly spread over the platform(s) and to the lifter entrance so that there are no darker areas in between entrance and platform. Lifters in the entrance should be clearly lit. The banner must also be evenly lit. Low angle lighting should be avoided to prevent shadows falling onto the banner.
- No coloured lights should be used on the platform Light levels must remain constant throughout the event.
- it must be independent from the hall lighting

Special requirements for TV Production / Livestream

- Any windows letting in sunlight must be covered.
- Minimum of 2 meters between cameras and spectators
Spectator area must be cordoned off from technical area. Power outlet next to TV production area. (16A min)
- 3 x 4 way HDMI splitters to be provided
- Cable Ducts must be provided where cables cross open floor, corridors or walkways.



- All monitor/screens & computers must have HDMI connections.
- Line of sight must be maintained between TV Production and platform
- cables, monitors and screens have to be provided by organiser as shown in the floor map graphics (amount and positioning)
- the splitters illustrated must also be provided (the 'SWITCH' need not be provided.)
- be aware of the distance limitations of HDMI cables (you may need small amplifiers/repeaters for the longer cable runs)



Signature of organizer: _____ Date: _____